

TED-Style Storytelling: Enhancing Communication & Outreach



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How we're harnessing nature's hidden superpowers

Oded Shoseyov / Nanobiotechnologist



1830s computer science

TED Talk: Learn all about the greatest machine that never was



The mysteries of the deep sea

Playlist: Captivating talks that shine some (literal) light on what's going in the deepest, darkest

The mysteries of the deep sea oceans

NEWEST TALKS



How we're harnessing nature's hidden superpowers



A visual history of social dance in 25 moves



The struggles of America's forgotten working class



We can fight terror without sacrificing our rights



TEDxColumbus



150 Speakers & Performers

9 years

+ **TEDx**ColumbusYouth, **TEDx**ColumbusWomen







HUMOR AT

Andrew Tarvin





TEDxOhioStateUniversity

- Completely student-run
- Student organization with 50-60 students
- Plan main event for 1200 each year along with satellite events
- 7-10 content coaches who work with speakers each year
- Students are trained to coach using iTunes U course developed by Ruth and Amy

Mac
iPad
iPhone
Watch
TV
Music
Support

Overview
Music
Video
Charts

How to be a Speaker Coach:
by The Ohio State University

View More from This Institution

This course material is only available in the iTunes U app on iPhone or iPad.

Course Description
Dr. Amy Barnes
Ruth Milligan

Led by experienced executive speech coach, trainer, and founder of Articulation, Inc., Ruth Milligan with leadership educator, coach and faculty advisor Dr. Amy Barnes, this course will provide participants with the foundational skills necessary to successfully coach speakers and prepare them for the TEDx stage. From the initial steps of setting expectations and developing rapport with speakers to the final stages of the technical rehearsal, this course will provide you with a coaching framework, present real coaching examples for reflection and application, and give you the tools you need to transfer what you learn here directly to your work with speakers. This course will also provide information for someone coordinating the speaker preparation process and communicating regularly with speakers

...More

Category: [Speech](#)
Language: [English](#)

Customer Ratings
We have not received enough ratings to display an average for this course.

More from The Ohio State University

| | Name | Description | Time | Price |
|---|---|-------------|------|-------|
| 1 | Coaching Call 1 Video | — | 1:06 | Free |
| 2 | Post Coaching Reflection | — | — | Free |
| 3 | Introduction to this class and being a s... | — | — | Free |
| 4 | Guide for Dress Rehearsal and Day-Of ... | — | — | Free |
| 5 | Coaching Session 3 Reflection | — | — | Free |
| 6 | Coaching Call 3 Discussion Guide | — | — | Free |

INFECTIOUS DISEASES INSTITUTE

9

IT TEACHES

a compelling way to present information that places emphasis on stories.

IT HUMANIZES

by making the experts vulnerable and their stories personal.

IT SIMPLIFIES

complex subject matter to one central idea, leading to greater understanding.

IT COMPELS

audiences with a reason to care, learn and also take action.

IT TRANSFORMS

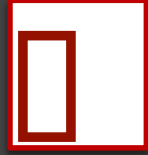
people, perceptions and internal cultures, as well as how to communicate better going forward. It has the ability to renew greater appreciation and momentum for your organization's purpose.

Transforming Talks





Boring



Not concise



Power Point Heavy



No story /
not engaging



Buries the headline

Astellas



CREATING
CULTURE

NetJets



LEADERSHIP DEVELOPMENT

OSU

Thomas Ryan, MD

Next Gen Heart Talk:
Miniature Devices in Genomics

 THE OHIO STATE UNIVERSITY
WEXNER MEDICAL CENTER

WEXMED <LIVE>

WEXMED <LIVE 2016>
Discovery & Innovation in Medicine

DONOR
STEWARDSHIP

OSU



MAKING RESEARCH ACCESSIBLE

TEDxChicago



COMMUNITY BUILDING

Nationwide Children's Hospital



DISCOVERYx 2016

The Stories Behind Discovery

Join the Conversation on Twitter: #DISCxNCH



BUILDING COMMUNITY & MAKING RESEARCH ACCESSIBLE

Perspective of a Faculty Participant



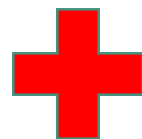


Antibiotics "just-in-case" | Debbie Goff | TEDxColumbus

9,744 views

120 3 SHARE





Communications Coaching: Infectious Diseases/Microbiology Faculty & Students



**THE OHIO STATE
UNIVERSITY**

Faculty Training



INFECTIOUS
DISEASES
INSTITUTE



- Peer-to-peer learning
- Internal launch & ready to deploy...

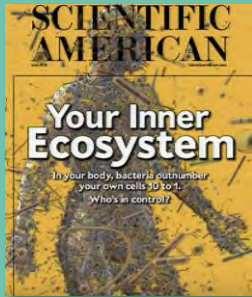
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Discovery Talks



- We would be thrilled to come to you!

Students Coaching Students



TED^x OhioStateUniversity
x = independently organized TED event

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